



CheapOair Analyzes Travel Trend Data From The Fourth of July

Leading Online Travel Agency Finds Orlando And Cancun To Be The Top 2012 Destinations For This Holiday

FOR IMMEDIATE RELEASE

NEW YORK, NY – (July 11, 2012) – [CheapOair](#), a leading online travel agency, named its top 10 international and national destinations for the 4th of July week including pricing and year over year data trends. Popular tourist destinations such as Orlando, Florida and Cancun, Mexico topped this year's charts, while several new destinations were included, especially in the international realm.

From the year over year prices, even though airfare has risen since last year, consumers are still traveling and taking advantage of the fact that the holiday fell in the middle of the week. Travelers extended their vacations before and after the holiday, allowing them to travel farther away from home. An example of this is [London](#), whose airfare was fairly high compared to the other destinations on the list, but with the Olympics a few weeks away, people are traveling there now in advance of the games.

Overall, airfare prices for the 4th of July holiday saw an average increase of 4.2% for national destinations and 9.8% for international destinations.

Top Domestic Destinations 2012 vs. 2011:

A top choice destination for travelers for the 4th of July this year was Florida, with three of the state's cities making the top 10 and Orlando claiming the number one spot, up from number three in 2011. Despite one of the highest domestic airfare increases, Los Angeles moved up one spot ranking second and Las Vegas rounded out the top three. Making its debut this year on the top 10 list are Dallas and Miami, ranking 7th and 9th, respectively.

2012	
Destination	Avg. Fare
Orlando	\$ 328
Las Vegas	\$ 364
Los Angeles	\$ 431
Denver	\$ 334
Seattle	\$ 452
Ft Lauderdale	\$ 329
Dallas	\$ 391
Boston	\$ 395
Miami	\$ 352
San Francisco	\$ 424

2011	
Destination	Avg. Fare
Las Vegas	\$ 359
Los Angeles	\$ 398
Orlando	\$ 316
Denver	\$ 332
Boston	\$ 355
Ft Lauderdale	\$ 325
Minneapolis	\$ 406
San Francisco	\$ 407
Seattle	\$ 413
Chicago	\$ 354

2012 vs. 2011

Destination	YOY
Orlando	4%
Las Vegas	1%
Los Angeles	8%

Denver	0%
Seattle	9%
Ft Lauderdale	1%
Dallas	New
Boston	11%
Miami	New
San Francisco	4%

Top International Destinations 2012 vs. 2011:

Even with a 14% increase in airfare, Cancun is once again the most traveled to international destination for the 4th of July weekend. More than half of the destinations on this year's top 10 lists are making their debut, including Punta Cana, Aruba, London, Mexico City and St. Maarten. With the Olympics just a few weeks away, traveling to London now before the games is rather popular, for consumers wanting to beat the crowds.

2012		2011	
Destination	Avg. Fare	Destination	Avg. Fare
Cancun	\$ 633	Cancun	\$ 554
Montego Bay	\$ 545	San Jose Cabo	\$ 599
San Jose Cabo	\$ 661	Nassau	\$ 483
Punta Cana	\$ 652	Montego Bay	\$ 514
Aruba	\$ 589	St Thomas	\$ 603
Nassau	\$ 530	Kingston	\$ 538
London	\$ 1,220	Grand Cayman Island	\$ 634
Mexico City	\$ 535	San Jose	\$ 616
St Thomas	\$ 659	Puerto Vallarta	\$ 598
St Maarten	\$ 746	Santo Domingo	\$ 680

2012 vs. 2011

Destination	YOY
Cancun	14%
Montego Bay	6%
San Jose Cabo	10%
Punta Cana	New
Aruba	New
Nassau	10%
London	New
Mexico City	New
St Thomas	9%
St Maarten	New

Earlier this year, CheapOair released information about the [Top 25 Domestic Destinations for 2012](#) and the [Top 25 International Destinations for 2012](#). Each list pulls data based on customer bookings on CheapOair.com in 2011. Now halfway through the 2012, Orlando, Las Vegas and Los Angeles continue to rank as top domestic destinations while Cancun and London remain popular international destinations.

ABOUT CHEAPOAIR:

As a leading supplier of [airline tickets](#), [hotels](#), [car rentals](#) and [vacation packages](#), CheapOair offers value and convenience to savvy shoppers looking for affordable, one-stop travel solutions. Their portfolio of products includes car rentals that start at just \$10 a day, over 100 million airfares on 400 global airlines, 100,000 negotiated hotels and vacation packages, and the lowest guaranteed airfares. CheapOair is now available anywhere via the [CheapOair Mobile App](#) for Android, iPhone, Windows and the CheapOair mobile site. For more information, please visit [CheapOair](#) or call 888-516-4914.



Independence Day, commonly known as the Fourth of July, is a federal holiday in the United States commemorating the adoption of the Declaration of Independence on July 4, 1776, declaring independence from the Kingdom of Great Britain.

Top 10 Domestic Destinations visited on 4th of July

- 1.Orlando
- 2.Las Vegas
- 3.Los Angeles
- 4.Denver
- 5.Seattle
- 6.Ft Lauderdale
- 7.Dallas
- 8.Boston
- 9.Miami
- 10.San Francisco



Orlando - Top Destination for 4th of July



115,000 | hotel rooms

67 | days too see all Orlando attractions

Walt Disney World
 ||
 2 Manhattans



Top 10 International Destinations to visit on 4th of July

- 1.Cancun
- 2.Montego Bay
- 3.San Jose Cabo
- 4.Punta Cana
- 5.Aruba
- 6.Nassau
- 7.London
- 8.Mexico City
- 9.St Thomas
- 10.St Maarten



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