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**FOR IMMEDIATE RELEASE:**



**CheapOair Earns Top 3 Online Travel Agency Ranking**

*Mobile Innovations, Brand Campaigns and Travel Partners Contribute to CheapOair's Ongoing Success*

**New York, NY – (December 10, 2012)** – Leading travel website CheapOair is now ranked third in site traffic among top online travel agencies according to the latest data released by Experian Hitwise, ahead of Travelocity, Orbitz, Hotwire and Kayak, among others. The company's rise in the rankings reflects its growth in many areas, including enhancements within its mobile applications, brand campaigns and an increase in airline and hotel partners.

"CheapOair's top three visitor ranking reflects and validates our team's consistent hard work to provide quality service to our customers across all platforms," said Peter Howard, CheapOair's Chief Marketing officer. "This has been a year of enhancements for all facets of our company, and we look forward to seeing continuous growth leading into and throughout the coming year."

With travelers increasingly turning to mobile technologies to research and book travel, CheapOair has made great efforts this year to provide new ways for customers to book from the palm of their hand. In addition to its award-winning iPhone and Android apps, it became the first OTA to release an app for Windows 8, each providing CheapOair's flight and hotel discounts on the go, as well as a recently introduced chat feature offering customers 24/7 support directly from the app.

This year, CheapOair also launched its "Travel the World for Less" campaign to show its customers how aspirational trips and vacations are actually attainable via the website's deals and vacation packages. "With over 450 airlines and millions of flight selections, our customers can mix and match to build their ideal trip." says Howard.

"With the launch of our new campaign, ongoing site improvements and increased brand awareness and customer engagement through our mobile apps and social media channels, we are driven to keep CheapOair as a top OTA for many years to come," said Howard.

Customers are noticing these accomplishments, according to recent research by J.D. Power and Associates. The survey, which compiled customer feedback on overall satisfaction with their purchase

experience on an independent travel website, reviewed seven factors including competitiveness of pricing, useful information, booking/reservation options, website/online store, ease of booking/reserving, competitiveness of sales and promotions and customer service. CheapOair was ranked in the top 10, among leading competitors.

**ABOUT CHEAPOAIR:**

As a leading supplier of [cheap airfares](#), [hotel reservations](#), [car rentals](#) and [cheap vacation packages](#), CheapOair offers value and convenience to savvy shoppers looking for affordable, one-stop travel solutions. Their portfolio of products includes car rentals that start at just \$10 a day, over 100 million airfares on 400 global airlines, 100,000 negotiated hotels and vacation packages, and the lowest guaranteed airfares. CheapOair is now available anywhere via the CheapOair Mobile App for [Android](#), [iPhone](#), [Windows](#) and the [CheapOair mobile](#) site.

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