



## **CheapOair's 10 Ways to Stay Green in the Travel Industry**

*Top Online Travel Agency Celebrates Earth Day by Encouraging Environmentally-Friendly Travel*

NEW YORK – April 22, 2013 – CheapOair announces today its support of Earth Day, an international movement to protect the planet and secure a sustainable future. To help customers stay environmentally-friendly while away on vacation, CheapOair has compiled the following list of ways how airlines and travelers can stay eco-conscious.

- Virgin Atlantic, a leader in flights to popular worldwide destinations, has implemented a program offering a \$25 million prize for greenhouse gas removal.
- Delta Air Lines has partnered with Nike to raise awareness of global warming. Each time a Nike employee flies with Delta, each company will donate money to various companies that help offset Co2 omissions.
- Southwest Airlines is a leader in paperless ticketing.
- American Airlines developed the Boeing 737-800, which burns 28% less fuel per mile than a standard Boeing aircraft.
- JetBlue and Continental (United Airlines) are in the process of developing a biodegradable fuel made of algae, waste residues and non-edible corn plants.

This year, CheapOair encourages all customers to participate in green travel by engaging in one or all of the following environmentally-friendly ways to travel:

- Book nonstop flights when possible.
- Download CheapOair's mobile [app](#) to access boarding passes without printing.
- Pack lightly to decrease use of laundry appliances post-trip.
- Bring your own toiletries when possible.
- Use public transportation to get around your destination city.

### **ABOUT CHEAPOAIR**

CheapOair is a travel business that serves customers both online and with telephone travel specialists. CheapOair is a supplier of [cheap flights](#), [hotel reservations](#), [car rentals](#) and [cheap vacation packages](#). Offering value and convenience to savvy shoppers looking for affordable, one-stop travel solutions, CheapOair's portfolio of products includes millions of airfares on over 450 global airlines, 100,000 negotiated hotels and vacation packages, and car rentals. CheapOair is now available anywhere via the CheapOair [Android](#), [iPhone](#), [Windows](#) and the [CheapOair mobile site](#).

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### **MEDIA CONTACT**

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