

## **CheapOair Receives Top Awards for Mobile Apps**

Leading Online Travel Agency Recognized by Travel Weekly and the International Academy of Visual Arts for Advancements in the Mobile Space

**NEW YORK, NY – (October 2, 2012)** – CheapOair, a leading online travel agency, today announced that it has been awarded two Silver Magellan Awards by top trade publication, *Travel Weekly*, and two W<sup>3</sup> Awards by The International Academy of Visual Arts. All four awards presented to CheapOair were on behalf of the company's advancements within the mobile space.

The CheapOair Flight Search app and Mobile Site were each recognized with Silver Magellan Awards in the Online Travel Services category. The CheapOair Flight Search app also received a 2012 W<sup>3</sup> Award for Best in Show in the Travel Mobile Applications category and the CheapOair Flight Search iPad app won a separate 2012 W<sup>3</sup> Silver Award.

"We are constantly striving to improve CheapOair's customer service through various updates to our mobile and web platforms, and this year we are thrilled to have our efforts recognized by both *Travel Weekly* and the International Academy of Visual Arts," said Ankur Gupta, CheapOair's Senior Director of Mobile Solutions. "We have focused a lot on growing our mobile capabilities over the last year and are pleased to see that our apps are providing useful travel tools and services to users."

The CheapOair Flight Search app is available for free on <u>Android</u>, <u>iPhone</u> and iPad platforms, and a separate <u>Mobile Site</u> that is accessible by anyone with an Internet enabled phone. Both the Flight Search app and Mobile Site allow users to search, select and book flights by price, and offer 24/7 customer support while on the go. The sleek and easy-to-use design of each platform constantly pushes CheapOair to the top of user reviews and award lists, including the recent <u>Communicator Awards</u>.

The *Travel Weekly* Magellan Awards honor the best in travel and salutes outstanding travel professionals. Honoring a broad range of industry segments including Hotels and Resorts, Travel Destinations, Cruise Lines, Online Travel Services, Airlines and Airports, Travel Agents and Agencies, Tour Operators and Car Rental Companies, the Magellan is a highly desired award in the overall business of travel.

The W<sup>3</sup> Awards honors creative excellence on the web, and recognizes the creative and marketing professionals behind award winning sites, videos and marketing programs. The W<sup>3</sup> is sanctioned and judged by the <u>International Academy of the Visual Arts</u>, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, interactive, advertising, and marketing firms.

## **ABOUT CHEAPOAIR:**

As a leading supplier of <u>cheap airfares</u>, <u>hotel reservations</u>, <u>car rentals</u> and <u>cheap vacation packages</u>, CheapOair offers value and convenience to savvy shoppers looking for affordable, one-stop travel solutions. Their portfolio of products includes car rentals that start at just \$10 a day, over 100 million airfares on 400 global airlines, 100,000 negotiated hotels and vacation packages, and the lowest guaranteed airfares. CheapOair is now available anywhere via the CheapOair Mobile App for <u>Android</u>, <u>iPhone</u>, <u>Windows</u> and the <u>CheapOair mobile</u> site.