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Travelong Makes the Top Ten Rankings on Travel Weekly's Esteemed 2012 Power List

Parent Company of CheapOair.com Advances Two Spots from 2011

FOR IMMEDIATE RELEASE

NEW YORK, NY – (June 27, 2012) – *Travel Weekly*'s esteemed Power List was released yesterday and <u>Travelong</u>, parent company to leading online travel agency, <u>CheapOair</u>, is happy to announce that it is now in the top 10 of the rankings of this list, coming in at number nine. This recognition from one of the top publications in the trade industry coupled with moving up two spots from last year's standing at number 11, further solidifies Travelong as an emerging leader in the online travel space.

"We are both proud and honored to see our progress recognized on this year's Power List," said Sam Jain, president and CEO of Travelong. "This reward reinforces our position as an innovative leader in the travel industry and we are thrilled to continue to work hard to offer our consumers the best travel services."

This 2012 Power List recognized Travelong's achievements as a top company and for its major developments throughout the past year, including Travelong's 2011 sales at \$ 1.85 billion. The company continued to focus on global expansion of its brands like CheapOair in the <u>United Kingdom</u> and <u>Canada</u>, investments in customer service and award-winning mobile product developments such as the CheapOair iPhone App (version 2.0.17) and access anywhere via Android, the CheapOair mobile site, and Windows. Further information on the <u>CheapOair mobile apps</u> can be found on the CheapOair website.

Looking to the next year, Travelong is continuing further growth in many ways to help its customers. In addition to a continual drive to be the fastest online travel site on the web, Travelong will also launch its Clubmiles Loyalty Program, which will give existing customers exciting benefits and convenience. Also, to help create a fast and easy form of booking travel, Travelong is expanding its mobile developments in an effort to accommodate all mobile users in today's technologically advanced world.

Travelong and its affiliate companies have been continuously acknowledged for outstanding work, placing them among industry leaders such as Expedia, American Express, and AAA Travel. In the past year, Travelong has earned numerous performance accolades from partners including the Sabre Travel Network, US Airways, LAN Airlines, EVA Airways, China Airlines, Korean Airlines, Avianca and TACA Airlines, and TAM.

About Travelong

Travelong, established in 1933, is located in New York City and offers travel management and technology development for more than 100 corporate clients, 30 home based agents and independent contractors for the travel industry. Direct-to-consumer is provided through CheapOair, a top rated online travel booking site and leading supplier of cheap flights, hotel deals, car rentals and vacation packages.