MEDIA CONTACT:
Chloe Gallo
5W Public Relations
212.584.4315
cgallo@5wpr.com

CheapOair iPhone App Rated #1 Amongst Competitors

Online Travel Company Receives Top Ratings for Ease of Use & Design

New York, NY – March 9, 2012 – Travelers seeking to book an entire trip, from flights to hotels, while on the go, need to look no further than CheapOair's top rated iPhone app. In side by side comparisons, the free CheapOair app (version 2.0.1) has risen to the #1 spot amongst its competition with reviewers and customers commenting on its ease of use, unique design and helpful perks that assist travelers.

Currently amongst iPhone user ratings, the CheapOair iPhone App has 5/5 stars compared to Kayak's 4.5/5 stars, Travelocity's 2.5/5 stars and Orbitz's 2/5 stars, the only top competitors offering the option to book flights and hotels together. User reviews for the CheapOair app include how the overall booking experience is hassle-free, convenient and efficient, even preferable over the website, and satisfaction with finding greater deals than on other similar booking engines. Additionally, a recent article from *AppSafari.com*, a website dedicated to honest iPhone app reviews, placed CheapOair at the top of online booking engine applications, with 5/5 rating, over other companies such as Southwest Airlines and OnTheFly.

One of the main feature updates on the app is the ability to search and book hotels, so now travelers can plan an entire vacation via CheapOair and do not have to toggle between several apps or websites. The design of the application has also been streamlined making the booking process quick and easy. Users can sort flights by price, departure/arrival time and stops and hotels by price, popularity, star ratings and user reviews to easily identify the best vacation options for their needs. CheapOair's 24/7 customer support can be called directly from the app and comments are encouraged via the Feedback section.

As well as offering assistance with booking, the CheapOair app guides travelers both before their trip and while on the ground. The Travel Tools section includes building a packing list, weather information, currency convertor and baggage fee information. With the assistance of the CheapOair blog that is connected to the app, insights directly related to a destination will pop up once a traveler has arrived.

Additional updates to the CheapOair iPhone app include:

- Multi-city flight search and booking

- Option to save flights for future booking

- Check and confirm a booking directly on the application

- Save information, like meal and seat preferences, for future booking

- Worry-free, industry standard SSL security to ensure all information is kept private

To further reward users, a savings code, APP15, appears on the app's home screen that can applied at booking.

About CheapOair

As a leading supplier of cheap flights, hotels, car rentals and vacation packages, CheapOair offers value and convenience to savvy shoppers looking for affordable, one-stop travel solutions. Their portfolio of products includes car rentals that start at just $10 a day, over 100 million airfares on 400 global airlines, 100,000 negotiated hotels and vacation packages, and the lowest guaranteed airfares. CheapOair is now available anywhere via the CheapOair Mobile App for Android, iPhone, Windows and the CheapOair mobile site. For more information, please visit CheapOair or call 888-516-4914.

# # #